



Financial Technology Insight 2011

The Harvard Club
Boston, Massachusetts
February 16 & 17, 2011

Financial Technology Insight 2011 Customer Choice Awards

- There are specific public relations guidelines – please contact bsell@crostechmedia.com

Awards Being Presented:

- Best Case Study
- Best Value for Money/ROI
- Best Solution With Greatest Market Potential
- Best New Technology
- All Around Excellence

Financial Technology Insight 2011 Customer Choice Awards

Best Case Study:

Winner:

- **BrazillT**

Nominees:

- Bleum
- BrazillT
- Dextrys

Financial Technology Insight 2011 Customer Choice Awards

Best Value for Money/ROI

Winner:

- **Bleum**

Nominees:

- Prompt
- Bleum
- Scottish Development International

Financial Technology Insight 2011 Customer Choice Awards

Best New Technology

Winner:

- **RedDrummer**

Nominees:

- BlueWater Technologies
- IBM
- RedDrummer

Financial Technology Insight 2011 Customer Choice Awards

Greatest Market Potential

Winner:

- **BrazillT**

Nominees:

- Quarksoft
- Bleum
- BrazillT
- Promt
- Hitachi

Financial Technology Insight 2011

Customer Choice Awards

All Around Excellence

Winner:

- **IBM**

Nominees:

- Bleum
- IBM
- Quarksoft
- Stephanini

THANK YOU

- Thank you for attending
- Slides posted by Tuesday
- Video clips shortly thereafter

- Feedback and comments:

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