

FOR IMMEDIATE RELEASE

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**CrossTech Forums Announces “Best of Awards”
From BladeSystems Insight Summit 2010 in Orlando FL**

Canton, MA, April 26, 2010 --CrossTech Forums LLC (www.crosstechforums.com) a leader in the hosted executive conference market today announced the winners of the 2010 BladeSystems Insight Summit Customer Choice Awards (www.BladeSystemsInsight.com). The nominations for these awards are made by the participating technology buyers and end users, primarily director-level and above in technology management positions at major corporations and organizations across the country– the ultimate in Customer Choice Awards. The BladeSystems Insight Summit conference program agenda is developed in conjunction with Blade Systems Alliance, an industry association for this marketplace.

BladeSystems Insight Summit is a two-and-a-half day, invitation-only educational and networking program with structured attendee/sponsor interaction. Participants are guided through the program with case study presentations, one-on-one vendor or industry analyst meetings, solutions panels, and World Premiere Keynotes. The voting takes place on the final day of the program and is based on solutions and product knowledge gained throughout the various educational programs.

Best Green Data Center Solution:

Nominees: Eaton, Hardcore Computer, Supermicro, Xiotech
Winner: Eaton

Best Data Center Innovation:

Nominees: APC, Hardcore Computer, NextIO, Xiotech
Winner: Hardcore Computer

Best Blade-Based Solution:

Nominees: Cisco, Dell, IBM, Supermicro
Winner: Supermicro

Best Virtualization Solution:

Nominees: Dell, Cisco, IBM, NextIO, Xiotech
Winner: Cisco

Best Case Study Presentation:

Nominees: APC, Cisco, Eaton, IBM, Xiotech
Winner: IBM

All Around Excellence:

Nominees: APC, Cisco, Eaton, Hardcore Computer, IBM, Xiotech
Winner: Xiotech

“We are pleased to congratulate the nominees and winners of this, the Fourth Annual BladeSystems Insight Summit Customer Choice Awards. The Summit is a unique industry leadership gathering and brings thought leaders together for education and networking, and of course commerce,” said Bill Sell, Vice President & General Manager, CrossTech Forums.

BladeSystems Insight Summit 2011 will take place April 17-19 at Coronado Springs Resort at Walt Disney World in Orlando, FL. For information on the Summit please email Bill Sell, Vice President & General Manager, CrossTech Forums LLC, bsell@crosstechforums.com or call (781) 821-6637.

About CrossTech Forums

CrossTech Forums is a leading producer of highly-focused business events that bring C-level executives together with leading and emerging Vendors in Private Boardroom Appointments to form strategic partnerships and secure new business in the technology sector. Insight Summit programs include BladeSystems Insight Summit, HealthIT Insight Summit, Life Sciences Technology Insight, and Financial Technology Insight. Additional information about CrossTech Forums can be found at www.crosstechforums.com

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