



Advancing Blade Application and Adoption

Five Reasons to Join the Blade Systems Alliance (BSA)

- v *1) Help provide potential customers with the confidence that they are buying into a technology that has widespread support, a real community, and staying power, rather than just a single-company effort.*
- v *2) Take a leadership role in promoting open standards, recognizing that many customers will demand them or are required to consider them in purchasing decisions.*
- v *3) Participate in industry-wide user education programs through seminars, short courses, Web broadcasts, and distance learning.*
- v *4) Offer a place for users to register their concerns and to participate in promoting and developing the industry as a whole.*
- v *5) Create an industry-wide group that can work with similar groups (e.g. DMTF, Storage Networking Industry Association).*

Blade Systems Alliance (BSA)

BSA Mission Statement:

The Blade Systems Alliance's mission is to advance the adoption of modular and blade-based computing systems. In cooperation with the worldwide community of data center professionals and other advanced systems users, the Blade Systems Alliance (BSA):

- **Promotes multi-vendor standards for modular systems management and racking.**
- **Works with the user community to address real-world data center and advanced computing issues.**
- **Delivers information, programs and forums to educate and inform.**

The Blade Systems Alliance (BSA) is a forum for end users, consultants, and vendors who are interested in the deployment and application of blade systems.

Blade Systems Alliance (BSA)

Membership Categories

Executive Members - Annual dues: \$5,000

- Have a director on the Board of Directors
- Eligible for election to officer posts
- Eligible to propose and chair Technical Committees
- Have voting rights on matters put to a general vote
- Eligible to propose issues for discussion at Board of Director meetings
- Eligible to use the (BSA) name and logo to show membership association
- Eligible to participate in technical committees
- Eligible to post product and company information on the (BSA) web site
- Eligible to attend all general meetings
- Receive copies of all documents
- Receive subscription to association publications
- Eligible to post 4 company sponsored white papers per year

Associate Members -

- **Available exclusively to not-for-profit organizations with a shared mission.**
- Have no voting rights on matters put to a general vote
- Eligible to propose issues for discussion at Board of Director meetings
- Eligible to use the (BSA) name and logo to show membership association
- Eligible to participate in technical committees
- Eligible to post relevant information on the (BSA) web site
- Eligible to attend all general meetings
- Receive subscription to association publications
- Eligible to post one or more organization sponsored white papers per year



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Membership Application - *Please email this form to ed@bladesystems.org.*

Membership Category	<input checked="" type="checkbox"/> Executive <input type="checkbox"/> Associate (Please check one.)
Company Name:	
Authorized Signature:	
Printed Name and Title:	
Company Address:	
Phone & Fax:	Phone: Fax:
Email:	
Interest in Interoperability Committee Participation	<input type="checkbox"/> Yes <input type="checkbox"/> No
Interest in Marketing Committee Participation	<input type="checkbox"/> Yes <input type="checkbox"/> No
Interest in Technical Committee Participation	<input type="checkbox"/> Yes <input type="checkbox"/> No

* Please email completed membership application with PO to ed@bladesystems.org:

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